

DECCAN HERALD ALL KARNATAKA & PRAJAVANI BANGALORE CITY RATES

CLASSIFIEDS ORDINARY

Run on word - Normal Font	Rs. 60 per word
Run on word - Bold Font	Rs. 100 per word
Highlighters - Yellow, Green, Blue, Magenta	15% extra
Semi Display - Normal Font	Rs. 75 per word
Semi Display - Bold Font	Rs. 125 per word
Highlighters - Yellow, Green, Blue, Magenta	15% extra

CLASSIFIEDS - DISPLAY ADS

Single Column (Width 3 sqcm)	Rs. 475 psqcm
Double Column (Width 6.3 sqcm)	Rs. 500 psqcm
Innovative ads (Width more than 6.3 sqcm)	Rs. 525 psqcm
Class Billboard (5 x 6.3 or 10x6.3 sqcm) only in Sunday Classifieds	Rs. 125 psqcm
DHED (Thursday in DH Education Supplement)	Rs. 300 psqcm

PRAJAVANI ALL KARNATAKA RATES

CLASSIFIEDS ORDINARY

Run on word - Normal Font	Rs. 50 per word
Run on word - Bold Font	Rs. 85 per word
Semi Display - Normal Font	Rs. 65 per word
Semi Display - Bold Font	Rs. 115 per word

CLASSIFIEDS - DISPLAY ADS

Single Column (Width 3 sqcm)	Rs. 425 psqcm
Double Column (Width 6.3 sqcm)	Rs. 450 psqcm
Innovative ads (Width more than 6.3 sqcm)	Rs. 450 psqcm

For more details contact:

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